





Precises Two of Fisherville on Wallelann Day

September 29, 2015 Nolan's Bistro 6 pm

Meeting Agenda:

In Attendance: Paul Green, Hugh Crawford, Linda Murray, Lucy Van Cleve, Caroline Nolan, Mary DeVries

- Review last meeting minutes: Approved
- Registration form Decided to have a lawyer look over registration form. Needs some fine tuning. Email letter
  to Linda Murray.
- T-Shirts/ Sweatshirts: these are in and look fantastic! T-Shirt will sell for \$12 each and Sweatshirts for \$25. Money raised from the sale of these shirts will go to prizes and advertising for our events.
  - o Money/ Bank Account became a topic of conversation. The need to have an account for Fisherville is important. We need to either form a Friends of Fisherville group so they can get an account or it was mentioned that the 250<sup>th</sup> committee was able to use the Wolfeboro Historical society as their fiscal agent and have the money go through the Historical society. Calls will need to be made to the Historical society to see if there is a possibility (LVC). Friends of Fisherville will be a separate group. This is the group's second choice.
- Events: The decision was made to have a fishing contest with cash prizes and/or trophies and Chowder fest with cash prizes and/or trophies on the same weekend. After reviewing chamber and Parks and rec calendar it was decided to have these events on Feb. 19-21 weekend. Details wild follow. We want to have one event this year and do it well.
- Get community involved: Getting the word out.

## • Why does Fisherville need money:

- 1. **Advertising** need to get the word out to get people here and excited about winter in Wolfeboro. What is Fisherville? Articles/ Press Releases to Granite State News; The Laker; Weirs Times; Laconia Sun. Write press release (LVC/CN)
- 2. **Promote events**: Plan to have fishing derby and chowder fest on ice Saturday Feb. 20. This coincides with parks and rec. activities and chamber of commerce activates. It is too late to promote this event in the parks and rec. winter publication.
- 3. Prize Money: For both cash prize and awards for our events
- 4. **Printing materials**: Rack Card about what is Fisherville and promoting it; entry forms for contests & promotional posters
- 5. Plow guy for skating rink or skating trail for activities
- 6. Merchandise investment

## Known Ice houses in the works:

- Wolfes Tavern/ Wolfeboro Inn
- Nolan's/Straw Cellar

BN: Wey vancluc 10/6 2015

- Dive Winnipesaukee
- Wolfeboro area chamber of commerce

After reviewing some history of Fisherville it was noted that the original Fisherville "claimed a section of Wolfeboro bay and this is where Fisherville stood for the winter"

## 2016 Goals for Fisherville:

- Get the word out as to what we are doing and what Fisherville is
- Plan to have 6-10 Ice Shacks on the ice
- One event with exciting prizes that works

Next Meeting: Monday October 19, 2016 6 pm Nolan's

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